

Communication

Creativity

Curiosity

Freedom

Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth

Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth

Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth

Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth Prosperity/Wealth

Discipline

Teamwork

Diversity

Honesty/Integrity

Intelligence

Love/Affection

Growth

Beauty

Spirituality/Faith

Family

Hope

Competition

Loyalty

Innovation

Risk Taking

Simplicity

Quality

Equality

Achievement/  
Success

Variety

Wisdom

Decisiveness

Health

Service

Productivity

Recognition

Trust

Open-Mindedness Open-Mindedness Open-Mindedness Open-Mindedness

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Autonomy

Power

Humor

Dependability

Flexibility

Happiness

Competence

Truth

Security

Independence

Strength

Patience

Friendship

Harmony

Courage

Effectiveness

Challenge

Respect

Empathy

Empathy